BDA Certification

Guidance Note for the Labelling of Demeter Products

To label food as Demeter (biodynamic) it must be certified by an accredited Demeter certification body. The requirements for products to be labelled as Demeter are as follows:

- At least 90% of the ingredients are certified as biodynamic (Demeter), with the remaining 10% being certified organic (if Demeter ingredients are not available).
- At least 95% of the agricultural ingredients are certified organic.
- The other ingredients (including allowed additives) can only come from the approved list in Section 5.3 in the Demeter Processing Standards.
- Water, salt and other minerals are not declared as being organic or Demeter.
- The label must clearly state which ingredients are Demeter and organic as distinct from any approved non-organic.
- They should be listed in descending order of quantity.
- If it is not a certified product, there should be no indication in the descriptive text that misleads the consumer into thinking it is organic or Demeter (e.g. using the phrase ‘made with organic or biodynamic/Demeter ingredients’)
- The labels should also comply with UK Statutory requirements.

Label Approval
Please forward all labels for approval **before printing**. This applies to updated as well as new labels. Send your labels to the Processing Technical Officer (rswann@biodynamic.org.uk) using a dedicated form. Once approved they will be signed off and returned to you for presentation at your inspection.

MIPS/SIPS
Multi Ingredient Product Specification (MIPS) and Single Ingredient Product Specification (SIPS) forms need to be completed:

1. For each new product that requires certification (along with an up to date supplier certificate).
2. Each time there is a recipe change or a new supplier is used – again with an up to date supplier certificate
3. The product is rebranded with a new name.

Forms are available for this purpose, which once approved are countersigned and returned to you for presentation at your inspection.
If the label also needs changing, these need to be submitted at the same time.

Statutory requirements

Labels should be also be checked by your local Trading Standards Office before printing. The most recent requirements can be found here: (https://www.gov.uk/guidance/food-labelling-giving-food-information-to-consumers)

Using the Demeter logo

The Demeter trademark logo is to be used on all products that are certified biodynamic. This can be obtained in either jpeg or eps format from the Certification Office. The Demeter Labelling Standards give criteria for usage. These can be obtained from the BDA Certification Office or downloaded from the BDA Certification website.

Usage

- The logo can only be used where a minimum of 90% of the ingredients are Demeter (biodynamic) certified. In cases where shortages of raw materials can be verified, it can be used for products with between 66% and 90% with special derogation.

Placement

- The requirement is for the logo to be in the upper third of the front facing label, with preferred placement being at the top.

Colours

- The colours used are <u>very specific</u> and defined in the Demeter Labelling Standards. Single colour is possible where the label/packaging is monochrome.

Size

- The logo should be at least 20 mm wide but less than 50 mm but variations are possible on request.
- Proportionality must be maintained and thus no distortion of the logo is allowed.
- For wine and cosmetics, other positions are allowed. These are indicated in the Demeter Labelling Standards.

Mandatory Organic labelling requirements

Demeter products are certified organic and must therefore also follow the Organic labelling regulations.

Labels for UK market only

- The use of BDA Certification logo is optional.
- Mandatory use of BDA Certification code GB-ORG-06 and UK statement of agricultural origin.

GB-ORG-06
UK / non UK Agriculture

Labelling for both EU & UK markets using the EU Organic Logo

- The EU Organic logo must be used on all products that are certified organic and placed on the EU market.
- Products labelled in this option will be acceptable for both the EU & UK markets.

GB-ORG-06
UK/ non UK Agriculture
EU/ Non EU Agriculture

Statement of agricultural origin when using the EU Organic logo

The EU organic logo will be optional on organic products produced in GB. However, if the logo is used the organic product must meet the EU organic rules, including labelling requirements. This includes the BDA Certification code GB-ORG-06 and EU statement of agricultural origin being placed in the same visual area of the logo.

When using the EU organic logo and 98% of the product is produced in a specific country, then a single statement of agricultural origin can meet both the UK and EU requirements, for example “UK Agriculture” or “Scottish Agriculture”.

When using the EU organic logo and **less than** 98% of the product is produced in a specific country, the label must include **both** the GB statement of agricultural origin (‘UK’ or ‘Non-UK Agriculture’) and the EU statement of agricultural origin (‘EU’ or ‘Non-EU Agriculture') separately.

EU statements of agricultural origin
EU Agriculture
Non EU Agriculture
EU/ Non EU Agriculture

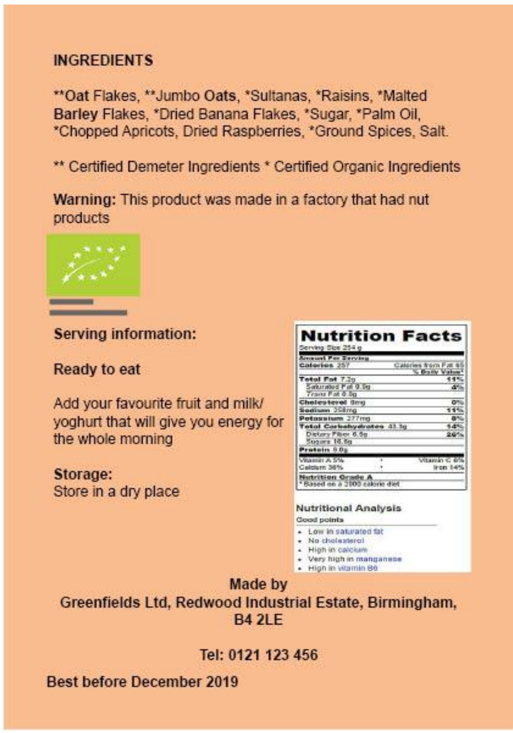
UK statements of agricultural origin
UK Agriculture
Non UK Agriculture
UK/ Non UK Agriculture

Example

Product name Greenfields Gluten Free Muesli **Weight** Average weight **Demeter Logo** Placement at the top centre. Only to be used where there are more than 90% Demeter Ingredients	

List of Ingredients
This needs to state which ingredients are Demeter (biodynamic), organic and which are permitted non organic.

Two options are possible:
Ingredients:
Biodynamic **Oat** Flakes, Biodynamic Jumbo **Oats**, Organic Sultanas, Organic Raisins, Organic Malted **Barley** Flakes, Organic Dried Banana, Flakes, Organic Sugar, Organic Palm Oil, Organic Chopped Apricots, Dried Raspberries, Organic Ground Spices, Salt.
or
Ingredients:
****Oat** Flakes, **Jumbo **Oats**, *Sultanas, *Raisins, *Malted **Barley** Flakes, *Dried Banana Flakes, *Sugar, *Palm Oil, *Chopped Apricots, Dried Raspberries, *Ground Spices, Salt.
** Certified Demeter Ingredients * Certified Organic Ingredients
In this example, dried raspberries are an allowed non-organic ingredient. Salt is also allowed as an additive and should not be labelled as organic.
Allergens are indicated in **bold**.



UK market only

Use of BDA Certification logo optional

GB-ORG-06
UK / non UK Agriculture

Using EU Organic Logo- for both EU & UK markets

GB-ORG-06
EU / non EU Agriculture
UK / non UK Agriculture

Nutrition Facts
This is mandatory

Contact details
Full name and address of brand holder.

'Best before' date and/or 'Use by' date
'Best before' date is to be used for products that will lose their quality in time, but will not be detrimental to health after that date.
'Use by' date is to be used on products that need to be used up by that date as they would be unsafe to eat

For more details on labelling, please refer to the Demeter Labelling Standards as well as the BDA Certification Organic Processing Standards. These can be obtained from our website www.bdcertification.org.uk or from the Certification Office (certification@biodynamic.org.uk). The Demeter and EU logos can also be obtained from the Certification Office in several formats.

Further guidance on using the EU Organic logo

The EU Organic logo was introduced in 2010 as part of the EU Organic Regulations 834/2007. It must be used on all products that are certified organic. There are three components to the logo use:

1. The logo itself
2. Certifier coding
3. Country of origin of the Agricultural ingredients

Usage

- The logo can only be used where 95% of the ingredients are organically certified. It cannot be used on products with less than 95%.

Placement

- The logo can be placed on either front or back of the label.
- It must be clearly visible.
- The country of origin of the agricultural ingredients must be indicated under the certifier code and be in the same visual field as the logo.

Colours

- The specified colour is green (Pantone light green 376). However, it can be used in a black on white or white on black version where colour is not possible.

Size

- The logo should be a minimum size of 9 mm x 13.5 mm but kept in the ration of 1:1.5
- No distortion of the logo is allowed

Certifier coding

- If the product is certified by BDA Certification then the coding is GB-ORG-06.
- This must be in the same visual field as the logo.
- If the last certified operation is through another EU Certification body then their certification coding must be used.

Country of origin

- This is to indicate the country of origin of the agricultural ingredients.