



# **LABELLING STANDARDS**

**FOR THE USE OF DEMETER,  
BIODYNAMIC® AND RELATED  
TRADEMARKS**

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## **1. Demeter trademarks**

### **1.1 Principles**

The owner of a registered trademark is legally required to protect that trademark from misuse. The ownership of the various Biodynamic trademarks world-wide (“flower”, Stylised form of the word Demeter, and the new Demeter trademark logo) currently lies with the individual national owners. The aim is to transfer ownership to a common international body. The owner is required to protect the trademark, but can entrust other organisations with this task via a trust deed agreement.

The Demeter trademark may only be used by enterprises and businesses which have a valid contract with the authorised organisation, or a valid agreement covering membership rights to use the trademark (e.g. producers in a regional working group).

The use of the Biodynamic name on products, or material relating to products that is not linked to one of the above mentioned trademark forms is not allowed.

Every use of the word Demeter, and/or one or more of the registered Demeter trademarks in any form, is seen as usage of the trademark. It is also considered use if, in the public domain (e.g. consumers), the impression has been created that the products are Demeter.

### **1.2 Legal framework for labelling**

The UK and Ireland Acts and Regulations governing food products are binding. Further, EU Regulations, in particular No. 834/2007 and 889/2008 governing organic agriculture and the corresponding labelling of agricultural produce/food, or equivalent regulations, are binding. Each business must accept responsibility for its actions with respect to these laws as they are part of the national legal requirements. These legal constraints are neither contained nor interpreted in these standards.

## **2. Definitions and Explanations**

Terms used in these standards are defined as follows:

1. **Ingredients:** Materials, including additives that are used in the processing of Demeter raw materials or further processing of Demeter partially processed goods.
2. **Basis for calculation:** The calculation of the proportion of ingredients which determines the use of the trademark is to be based on the weight of the ingredients used in the recipe at the time of production. Added salt and water are not included.
3. **Availability:** A product or ingredient is available in Demeter quality if it is available at the required technical specification/quality and in sufficient quantity. Non-availability is to be proven. More detail is contained in the national certifying authority’s procedural manuals for Demeter certification.

## **3. Demeter Trademark logo**

The Demeter trademark logo consists of the three graphic elements: the trademarked stylised word, the background field, and the accenting line. The proportions of the individual elements, or the complete logo, may not be altered.

**Table: Graphic Elements of the Demeter-Trademark logo**

Trademark logo	Trademark stylised word	Background field	Accenting line
			

### 3.1 Standardised placement on products

- The Demeter-Trademark logo is to be used as a co-brand (use of the Demeter trademark logo in conjunction with the trademark of the enterprise bringing the product onto the market). The following must be observed:
  - The preferential placement of the Demeter-Trademark logo is the centre of the upper edge.
  - The placement of the Demeter-Trademark Logo in the upper third of the front side of the packaging (first facing) or on other materials is obligatory.
  - It may also be used on a collar label for bottled products such that the Demeter logo has prominence compared to any other information also on the collar.
  - In any case the Demeter trademark logo must be clearly recognisable
  - The name and address of the licensee have to be on the label or packaging.
  - If there is any unclear situation in the use of the Demeter trademark logo the responsible Demeter organisation decides about the placement.
  - The size shall be at least 20mm, but less than 50mm; in reasonable cases the respective organisations may approve the use of a Demeter logo that is outside these limits.

### 3.2 Colour scheme for the Demeter trademark logo

#### 3.2.1 Colour scheme in normal usage

If the label or packaging for a Demeter product is printed in more than one colour, the following colour scheme is to be adhered to:

**Table: Colour scheme for the normal usage of the Demeter trademark logo**

Trademark logo		Colour	Description
	Trademark stylised word	White	White (transparent on a pale background)
	Background field	Orange	4c CMYK Paper coloured C0/M65/Y100/K0 Paper Natural C0/M50/Y100/K0 (Pantone Orange 158c) (RAL 2003)

	Accenting line	Green	4c CMYK: Paper coloured C100/M0/Y70/K30 Paper Natural C100/M0/Y70/K0 (Pantone 342) (RAL 6016)
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### 3.2.2 Special usage

If the label or packaging of the Demeter product is printed in one colour only, then depending on the printing technique used, and the texture/colour of the material to be printed, the following special usage of the trade logo in monotonies is possible:

The truest possible likeness between the special and the normal Demeter trademark logo variants can be gained if the colour is chosen in this order of preference: Orange, Green, White. High contrast colours are preferable. Labels should not use black as the background colour.

**Table: Colour scheme for the special usage of the Demeter-trademark logo**

Constraint	Graphic element	Colour	Colour description
<b>Pale background</b> If screening is technically possible 	Trademark stylised word	Transparent/white	Base colour of the material
	Background field	Dark colour screened	60 % colour saturation
	Accenting line	Dark colour, unscreened	100 % colour saturation
<b>Pale background</b> If screening is NOT technically possible, or in the case of a pale background field 	Trademark stylised word	Transparent/white	Base colour of the material
	Background field	Pale, or dark print colour, unscreened	Order of preference: Orange, Green, (black)
	Accenting line	Not present	-
<b>Dark background</b> If screening is NOT technically possible (STICK ON LABEL) 	Trademark stylised word	Printed white	-
	Background field	White border round the background field	-
	Accenting line	Printed white	-

### 3.3 Text additions to the Demeter trademark logo

Additions of text to the Demeter trademark logo (underneath the logo) may only refer to Biodynamic, this strengthens the connection between the term Demeter and Biodynamic. The Text must be centrally placed, below the trademark logo, written in the typeface of the text and be in the same colour as the accenting line.

### 3.4 Style and font of the “Demeter” trademark

Two methods of writing “Demeter” on labels and packaging are to be distinguished:

**demeter** If the word is used as part of the text in place of the trademark, or as a description of ingredients (e.g. **demeter**-Milk) – in the typeface of the text, lower case, italics, bold.

Demeter: For all other designations (e.g. Demeter-Quality, Demeter-standards, Demeter-International)  
 - In the typeface of the text, regular type, only the initial letter in upper case.  
 Any other optical or coloured high lighting of the word “Demeter” in the text is not intended.

#### **4. Labelling of Demeter products**

As defined in trademark law, every usage of the word “Demeter” is seen as usage of the trademark. Usage is also assumed if the impression has been given that a particular product is a Demeter product. Better and clearer recognition of Demeter products (by consumers in particular) can be achieved if products from the various producers are labelled with the Demeter trademark according to these standards.

The following text may be used on labelling and packaging to put Demeter in context:

“**demeter** is the trademark for food from certified Biodynamic production”, or

“**demeter** is the trademark for food from Biodynamic production”.

In the case of cosmetics and textiles, the word “product” shall replace the word “food”.

The principles for Demeter products are:

- that the production process must use certified Demeter ingredients, if certified Demeter ingredients are available.
- If a product contains a mixture of the same ingredient at different levels of Demeter certification, the product must be labelled at the lowest certification status.

The following sections govern the labelling of Demeter products with the new Demeter trademark logo.

##### **4.1 Labelling of products with the new Demeter trademark logo in general**

In every case the products carrying Demeter labelling must:

- conform to the Demeter processing guidelines,
- consist of at least 95% of certified organic ingredients,
- conform to the standards of the association in the country with jurisdiction,
- conform to the EU Regulations 834/2007 and 889/2008, or to an equivalent regulation.

###### **4.1.1 Normal labelling of Demeter products (at least 90% Demeter ingredients)**

The following minimum requirements must be met in normal labelling with the Demeter trademark logo:

- at least 90% of the product’s ingredients are certified Demeter and
- those ingredients over and above the 90%, which are not available with Demeter certification, must have an organic certification meeting the EU organic regulations, or an equivalent regulation.

###### **4.1.2 Exemption to label products with at least 66% of the ingredients in Demeter quality**

Demeter products for which less than 90% of the ingredients are available with Demeter certification, may use a maximum of 33% of ingredients from “in conversion to Demeter” or with an organic certification, on completion of a procedure to grant a limited exemption. The details are to be found in the description of the procedures for Demeter certification.

Plants and mushrooms collected from the wild and certified organic according to the respective organic standards, may be used as ingredients of Demeter products. The finished product must contain a minimum of 70 % Demeter ingredients (according EU regulation) to be labelled Demeter.

Seafish may be used as ingredient of Demeter products. Seafish must be caught according to the requirements of the Marine Stewardship Council (MSC). The finished product must contain a minimum of 70 % of Demeter ingredients (according EU regulation) to be labelled Demeter.

This deviation from the percentage of Demeter ingredients required for normal labelling (see 4.1.1) is to be stated in a footnote, in an appropriate place on the label (e.g. in the ingredients' list).

#### 4.1.3 Labelling of products with at least 10% Demeter ingredients

It is possible to indicate the “**Demeter**” ingredient in the ingredients' list, in the same font style and size as the remaining text. Sea fish may be used as ingredient. Sea fish must be caught according to the requirements of the Marine Stewardship Council (MSC).

**Table: General labelling of products consisting of Demeter ingredients**

<b>Products, which contain at least 90 % Demeter ingredients</b>			
<b>Labelling</b>	<b>Text on the label</b>	<b>Certification status</b>	<b>Requirements for the Product</b>
4.1.1 	Ingredients list on the label <b>demeter</b> -ingredient (regular type face)  Demeter-explanative phrase “ <b>demeter</b> is the trademark for food from certified Biodynamic production”	- Certification, organic/EU reg. - Demeter certification	- Demeter processing standards - all products and processing stages - at least 90 % Demeter-content - at least 95 % cert. org.
<b>Products, which contain at least 66% Demeter ingredients</b>			
4.1.2 	Ingredients list: Labelling of ingredients with *Footnote: * In conversion to <b>demeter</b> * certified organic production / organic agriculture  Demeter-explanative phrase “ <b>demeter</b> is the trademark for food from certified Biodynamic production”	- Certification, organic/EU reg. - Demeter certification	- Demeter processing standards - all products and processing stages - at least 66 % Demeter-content - at least 95 % cert. org.
<b>Products, which contain at least 10 % Demeter ingredients</b>			
4.1.3 <b>demeter-ingredient</b>	Ingredients list on the label <b>demeter</b> -ingredient (regular type face)  Demeter-explanative phrase “ <b>demeter</b> is the trademark for food from certified Biodynamic production”	- Certification, organic/EU reg. - Demeter certification	- Demeter processing standards - all products and processing stages - at least 10 % Demeter-content - at least 95 % cert. org

## **4.2 Labelling using the Demeter “Flower” trademark**

### **4.2.1 Use of the Demeter “Flower” trademark**

Countries who use the Demeter “flower” trademark may continue to do so. The labelling of Demeter/Biodynamic wine with the Demeter “flower” trademark is regulated in 4.5.2.2.3 below.

## **4.3 Labelling using Biodynamic/Biodynamic®**

### **4.3.1 Labelling with Biodynamic**

**4.3.1.1** Biodynamic must be mentioned on all Demeter products/processed products and in promotional material about Demeter products whenever the Demeter logo is used, or reference is made to Demeter. Wine and cosmetics are excluded, see below.

**4.3.1.2** Food products may only refer to Demeter/Biodynamic in the ingredients list if those ingredients are Demeter certified. Either word may be used.

**4.3.1.3** Products with less than 66% Demeter ingredients cannot be referred to as Biodynamic either on the label or in promotional material. Individual Biodynamic ingredients may be declared in the ingredients list.

**4.3.1.4** A vineyard and/or its wine must not refer to Biodynamic unless the production and processing is certified. Wine and cosmetic labels may refer to Biodynamic, or use it as the main logo, without referring to Demeter.

**4.3.1.5** Biodynamic shall not be more prominent than Demeter or be used to the detriment of the Demeter trademark.

**4.3.1.6** The respective organisation must approve all labelling and require inaccurate promotional material to be changed. Promotional material includes web sites, leaflets and brochures, product posters or other descriptions.

### **4.3.2 Labelling with Biodynamic® - the registered trademark symbol**

The combination of Biodynamic with the registered trademark symbol - Biodynamic® - may only be used in a country after the trademark has been legally registered there. In the USA, the symbol ® must be used. Please contact DI for further information.

## **4.4 Special forms for the labelling of Demeter products**

### **4.4.1 Labelling of products as “in conversion to Demeter”**

The products must originate from enterprises which:

- have been conforming to the Demeter production standards for at least 12 months, and are Demeter certified.
- have been processed according to the Demeter processing standards, and
- meet the requirements of EU regulations 834/2007 and 889/2008 or equivalent regulations.

The following cases are to be distinguished:

#### 4.4.1.1 Labelling of products with organic “in conversion” certification

The enterprise producing the product must have:

- at least an organic “in conversion” certification which meets EU regulations 834/2007 and 889/2008, or equivalent and
- the product must consist of a single ingredient of plant origin only (mono-product).

The labelling and packaging shall have the text:

“in conversion to *demeter*” (without the Demeter trademark logo or part thereof)

The product must also have the statement, legally required by the EU regulations 834/2007 and 889/2008

“produced within the scope of conversion to organic agriculture”.

The typeface and colour of the Demeter labelling and explanation may not be more prominent than the legally required statement. The font for the word ***demeter*** shall be as in the text, but in italics and bold.

#### 4.4.1.2 Labelling of products with the organic certification meeting EU regulations 834/2007 and 889/2008 or equivalent

Products from enterprises which have been farming to the Demeter production standards for at least 12 months and which have Demeter certification as well as meeting national or international organic regulations or laws, may be labelled with the Demeter trademark logo if the following constraints have been met:

- the products must have at least a nationally or internationally recognised organic certification, and
- at least 90% of the ingredients must have been produced after conforming to the Demeter production standards for more than 12 months and be Demeter certified. If an exemption is granted because of unavailability (for a limited time period, following application using a simplified procedure), a maximum of 33% of certified organic ingredients may be used.

The Demeter trademark logo may be used on labels and packaging if on declaring the ingredients, or in the ingredients' list, reference is made to the footnote which states “in conversion to *demeter*”.

**Table: Special forms for the labelling of Demeter products**

<b>Organic and Demeter “In Conversion” certification</b>			
<b>Labelling</b>	<b>Text on the label</b>	<b>Certification status</b>	<b>Requirements for the products</b>
4.4.1.1  In conversion to <b><i>demeter</i></b>	EU- Legally required declaration: “Produced under the standards for conversion to organic agriculture”.  Demeter-explanative phrase	with - 834/2007 and 889/2008 Certification in conversion or	- Demeter processing standards  - Unprocessed plant products

	<p><b>“demeter</b> is the trademark for food from certified Biodynamic production”</p>	<p>equivalent regulation</p> <ul style="list-style-type: none"> <li>- 1. or 2. conversion year to Demeter</li> </ul>	<ul style="list-style-type: none"> <li>- Plant products with a single ingredient</li> </ul>
<b>Certified organic – Demeter in conversion</b>			
<p>4.4.1.2</p> 	<p><b>demeter</b>-ingredients labelled with the *footnote: * In conversion to <b>demeter</b></p> <p>Demeter-explanative phrase: <b>“demeter</b> is the trademark for food from certified Biodynamic production”</p>	<ul style="list-style-type: none"> <li>- 834/2007 and 889/2008 Certification or equivalent regulation</li> <li>- 1. or 2. conversion year to Demeter</li> </ul>	<ul style="list-style-type: none"> <li>- Demeter processing standards</li> <li>- all products and processing steps</li> <li>- &gt; 90 % In conversion to <b>demeter</b> (&gt;66 % if exemption granted)</li> <li>- at least 95 % cert. org.</li> </ul>
<p><b>The following exemption (4.4.2) is a part of these standards, as long as the “EU Regulation 125/2006 - (addition of vitamins to baby foods based on grains) exists:</b></p> <p><b>Products with legal requirements (addition of vitamins)</b></p>			
<p>4.4.2</p>  <p><b>Demeter-ingredient</b></p>	<p>Ingredients list as in 4.1.1./4.1.2</p> <p>Addition to text: Vitamins added according to law.</p> <p>Demeter-explanative phrase: <b>“demeter</b> is the trademark for food from certified Biodynamic production”</p>	<ul style="list-style-type: none"> <li>- certified organic/EU</li> <li>- Demeter certification</li> </ul>	<ul style="list-style-type: none"> <li>- Demeter processing standards</li> <li>- Product has added vitamins – legal requirement</li> <li>- &gt; 66% Demeter proportion</li> <li>- at least 95 % cert. org.</li> </ul>
<p><b>Products with legal requirements (Infant milk formula intended as a supplement to breast milk for infants younger than 12 months)</b></p>			
 <p>Demeter-ingredient</p>	<p>Ingredients list as in 4.1.1./4.1.2</p> <p>Addition to text: contains legally required additives. Infant milk formula is intended as a supplement to breast milk for infants younger than 12 months.</p> <p>Demeter-explanative phrase: “demeter is the trademark for food from certified Biodynamic production”</p>	<p>certified organic/EU</p> <p>Demeter certification</p>	<p>Demeter processing standards</p> <p>Product has legally required additives</p> <p>&gt;90% Demeter proportion (&gt;66% with an exemption)</p> <p>at least 95% cert. org.</p>

#### 4.4.2 Products with legally required ingredients

In the case of baby foods based on grain, which are legally required to have added vitamins (EU 1925/2006), the addition is to be specified in the ingredients list by taking up the following sentence:  
“Containing added vitamins, as legally required.”

## **4.5 Particular labelling regulations for individual product groups**

### **4.5.1 Labelling of products from Demeter bee management**

The labels and labelling of packaging of products from Demeter bee management using the Demeter trademark logo shall comply with section 4.1 (Table: General labelling of products containing Demeter ingredients) or 4.4.1.2 (Table: particular forms of labelling of Demeter products). The following text or similar wording that conveys this information must be included on labels:

“The deciding factor in the production of products from Demeter bee management is the way that the bees are cared for. Since bees have a large area over which they forage it is not possible to expect them primarily to work land which has been managed biodynamically”.

### **4.5.2 Labelling of products containing alcohol**

#### **4.5.2.1 Labelling of alcoholic spirits**

The labelling of alcoholic spirits or Demeter products containing alcoholic spirits with all Demeter/Biodynamic logos is not permitted. The Demeter ingredients in the product may be indicated in the ingredients list under the following conditions:

1. The product must comply with Section XV of the Demeter International processing standards
2. The word Demeter may be used only on the back and/or side panel labelling
3. Font, style and size for use of the word Demeter is similar to the text used on the information panel (no use of the Demeter logo)
4. The certified Demeter ingredients in the product are clearly indicated:

Each respective organisation shall decide on the deadline for phasing out existing labelling on alcoholic spirit products already labelled that do not conform to this new standard.

#### **4.5.2.2 Labelling of Demeter and Biodynamic® wine.**

##### **4.5.2.2.1 Use of the Demeter co-brand**

If wine is made from Demeter/Biodynamic® grapes, **and** conforms to the Demeter International wine standards, it may be labelled with the Demeter logo. The general requirements are detailed in section 4.1 (Table: General labelling of products containing Demeter ingredients) and 4.4 (Table: Special forms of labelling Demeter products). The logo may be used on the front label, back label or on a collar label conforming to the placement requirements in section 3.1. In addition to the standard colour scheme, the Demeter logo on wine labels may also be in black/white, gold or silver, independent of other colours used for the label.

##### **4.5.2.2.2 Use of the word Biodynamic®**

If wine is made from Demeter/Biodynamic® grapes, **and** conforms to the Demeter-International wine standards, the word Biodynamic® maybe used. Usage shall conform to the labelling standards for Biodynamic section 4.3. It may be used in the text on the front or back label. It may be used only after

the Trademark is registered and shall not be used as a prominent logo. It may be used on a label, with no mention of Demeter. Use of the Biodynamic® trademark must not diminish the co-brand.

#### **4.5.2.2.3 Use of the Demeter “flower” trademark**

If wine is made from Demeter/Biodynamic® grapes, **and** conforms to the Demeter-International wine standards, countries have the option to use the Demeter flower trademark on the front label, back label, or on a collar complying with the national standards for labelling.

#### **4.5.2.2.4 Labelling as ‘Wine made from Demeter Grapes’ or ‘Wine made from Biodynamic Grapes’**

If Demeter/Biodynamic grapes are processed to wine using the EU wine standards or to standards recognised as equivalent they may be labelled as ‘Wine made from Demeter Grapes’ or ‘Wine made from Biodynamic Grapes’ under the following conditions:

1. The co-brand must not be used and no implication made that the wine is Demeter wine
2. Labelling is restricted to the back label only, using the words ‘Wine made from Demeter Grapes’ or ‘Wine made from Biodynamic Grapes’ in the type face and font of the text.

Other references to the Biodynamic method of grape production are permitted on the back label in the same type face and font.

#### **4.5.2.3 Labelling of other products with alcoholic ingredients**

Demeter products with Demeter alcoholic ingredients in which the alcoholic ingredient is not part of their sales name have to be provided with additional labelling. Additional labelling as part of the ingredients list is not sufficient. Additional labelling is especially required on products which are not normally associated with alcoholic ingredients like sweets or bakery products.

### **4.5.3 Labelling of Demeter cosmetics**

In order to label a cosmetic product as Demeter, it must have been produced in compliance with the Demeter cosmetic and personal care product standards, and shall take the following forms.

#### **4.5.3.1 Labelling with the Demeter trademark logo 90% rule**

Normal labelling of Demeter products (at least 90% Demeter ingredients)

**DEMETER/BIODYNAMIC** product (e.g. Demeter/Biodynamic Skin Cream):

- At least **90%** of all ingredients of agricultural origin are of DEMETER/BIODYNAMIC quality.
- The remaining ingredients of agricultural origin may be certified organic if documented as being unavailable in DEMETER/BIODYNAMIC quality, and
- Any remaining ingredients of non-agricultural origin must be listed in section six.

The Demeter logo may be used on the primary display panel conforming to the requirements detailed in these Demeter-International Labelling standards.

#### **4.5.3.2 Exemption to label products with at least 66% of the ingredients in Demeter quality**

Demeter products for which less than 90% of the ingredients are available with Demeter certification, may use a maximum of 33% of ingredients from “in conversion to Demeter” or with an organic certification, or additives and aids of non agricultural origin under the following conditions:

- An exemption has been approved by the respective organisation

- The ingredients included in the name are of DEMETER/BIODYNAMIC quality
- The remaining ingredients of agricultural origin may be certified organic if documented as being unavailable in DEMETER/BIODYNAMIC quality
- Any remaining product ingredients of non-agricultural origin must be listed in section six
- A foot note must be placed on the information panel
  - \*'Ingredient' In conversion to **demeter/biodynamic**', or
  - \*'Ingredient' certified organic production, or
  - 'This product contains between 66% and 90% **demeter/biodynamic** ingredients'

The Demeter logo may be used on the primary display panel conforming to the requirements detailed in the Demeter International Labelling standards.

#### **4.5.3.3 Labelling of products containing less than 66% DEMETER/BIODYNAMIC ingredients**

Use of the words DEMETER/BIODYNAMIC is permitted with reference to the raw materials and to give brief information about Biodynamic agriculture **only** when marketing and labelling does not mislead the consumer into thinking the product as a whole is of Demeter/Biodynamic quality or has been produced conforming to Section X of the Demeter International processing standards as a whole.

Demeter or Biodynamic may be used only on the back and/or side panel labelling when:

- The product meets an "organic" or "natural" standard approved\* by Demeter International and be labelled as such, or
- The product meets this standard with the exception of one or more ingredients of non-agricultural origin permitted in a "natural" standard mentioned above, and
- Font style and size for use of Demeter or Biodynamic is similar to the text used on the information panel (no use of the Demeter logo)
- The certified Biodynamic ingredients in the product are indicated:
  - either on the packaging
  - or on the insert with the product and in the internet via a link from the product

Reference to Demeter/Biodynamic agriculture and raw materials in relation to product(s) which contain less than 66% of Demeter/Biodynamic ingredients in the total formulation may only be made as specified above. Internet and other non-point-of-sale information specific to product(s) must also be clear that the product(s) referenced are not Demeter/Biodynamic.

\* See section 3.2.3 of the cosmetics and personal care standards.

#### **4.5.4 Labelling of textiles from Demeter wool or Demeter fibre**

The labelling of textiles from Demeter wool and other Demeter fibres, which have been produced according to the Demeter processing standards, can be labelled as detailed below.

##### **4.5.4.1 Labelling with the Demeter trademark logo**

Labelling with the new Demeter-trademark logo shall comply with sections 4.1 and 4.2.

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#### 4.5.4.2 Labelling of raw materials using the old stylised word Demeter

Labelling of textiles from Demeter wool or other Demeter fibres indicating the use of Demeter raw materials shall comply with the following regulations. The product must:

- have been processed according to the Demeter processing standards and
- comply with the General Standards for Membership of the Natural Textile Working Group (version 2.4)

The Demeter raw materials can be indicated using the old stylised word Demeter.

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#### **Please note**

This document has been produced by the Biodynamic Association Certification (BDA Certification) department in the UK. The BDA Certification department is the certification arm of the Biodynamic Agricultural Association (BDA), which is licensed by Demeter International e. V., to administer the Demeter and Biodynamic trademarks and logos in the UK and the Republic of Ireland.

These UK Demeter Labelling Standards have been accepted by the UK from Demeter International with no changes. However, for the UK the following must also be noted:

1. The Demeter trademark logo referred to in Section 1.1 is registered by the International Biodynamic Association (IBDA) in Switzerland who administer all trademark questions on behalf of the UK.
2. The current Demeter Labelling Standards are to be followed for labelling of both food and non-food production from biodynamic agriculture. The labelling of produce with the legally registered (and hence protected) words and logos 'Demeter', 'In conversion to Demeter' or 'from Biodynamic production' as well as any other indications, which state or imply a connection to this method, requires that there is a certification contract covering the producer, processor and trader.
3. The labelling standards from the EU regulations 834/2007 and 889/2008 are included in the BDA Organic Processing Standards. These standards are to be followed for the labelling of any products that refer to the organic or biodynamic production method. The Demeter Standards and BDA Organic Production Standards are available on the BD Certification website and are issued to BDA licensees.
4. In order to be compliant with EU organic regulations, and following registration, inspection and certification by BDA Certification, those involved with the marketing of either Demeter-certified or organic-certified produce must ensure that their produce labels carry 'GB-ORG-06' (or the EU organic code number of the inspection body of the operator that carried out the last operation on the product, if this operator is not certified by BDA Certification). It has been a requirement to use the EU organic logo on labels for all Demeter products since the 1st of July 2012.